

# The MBA UNDH: a contribution from the Diaspora

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# ORIGIN of the idea of a MBA school in Haiti

- In January 1995, I became the executive director of UCG at the office of the PM of Haiti
- Mission was to take charge of short term infrastructure repairs after 3 years of embargo and the return of constitutional order
- Small IDB financing at first (PURE 1), then augmented (PURE 2), and followed by WB financing also (Work creation)
- Was able to observe directly systemic managerial shortcomings in many spheres of economic activities: the public sector; the banking sector; the firms engaged in public Works; the marketing of public Works contracts; the accounting system; the imbedded corruption ; the strange absence of MBA training in a country aspiring to growth and development .
- So I knew what I would do, when I could

# The contributors to its creation

- The UNDH in Gonaives and the Chancellor's office in Port au Prince
- A childhood friend who became an important M.D. in Miami
- My family
- Various Universities in Puerto Rico, notably UPR, IAU and PUCPR
- Fordham University in New York as requested by UNDH Chancellor
- The BRH
- Unibank, Sogebank, Capital bank, Digicel
- Local Ph.D holders and Business professors in the Caribbean region
- Operations started in 2017 in the presence of Fordham Provost

# Results (1)

- Well received
- Over 100 applicants in the 12 months. Had to start a second promotion ahead of schedule
- Not just accountants, marketers, economists
- Students included engineers, agronomists, doctors, nurses, data specialists, priests, lawyers, public sector managers
- By now (2024) over 350 sollicitants; 250 enrolled; 170 graduated
- 140 graduated with double degree from IAU of Puerto Rico
- According to a survey of graduates in february 2023, 80% were working in Haiti
- By then, the few who had migrated were well placed in enterprises in the US and Canada or in international organizations

## Results (2)

- Please note the survey was conducted in february 2023, just before the great political upheaval
- 98% of graduates say they are satisfied or very satisfied with what they learned during the program
- Over 50% reported increases in income and work responsibilities
- 70% of students were males and 30% females
- 60% work at local private enterprises, 20% in the public sector;10% in the agricultural sector, 10% in ONG and int'l organizations
- About 5 persons have gone on to doctoral programs outside Haiti and doing very well

# Results (3)

- Students see the Program as of high quality
- They appreciate that learning is based on understanding and not repeating from memory
- They believe they have increased their decision making capacity
- They value the leadership training
- They have increased their salary
- They have obtained more job responsibilities
- By survey time, the very great majority worked in Haiti (80%)

# Challenges and Perspectives (1)

- Pandemics made us go on line or hybrid
- Then came the security situation resulting from the 4 simultaneous crisis( economic, fiscal, dollar, political), so we went fully on line
- But we attend now only half of installed capacity. We can easily admit 25 more students per promotion
- We can admit also from the diáspora, since the double degree from IAU is accredited in the US
- Tuition is much lower than comparable training programs in the US
- Courses are given during evenings from 5 to 8.00pm and on Saturdays. Classes can be attended from home
- Professors have doctorate degrees from US, Canada, China and Europe
- Soon, we will start a program of short training courses
- We also intend to increase research activities and start a MPA program
- We are ready to increase the level of activities, as soon as the country becomes more secure.

# Challenges and Perspectives (2)

.You can also choose to help finance qualified family members

.Regional diáspora organizations can invest in qualified potential regional leaders in places with internet Access in Haiti

.This would be a strong backing to local development

. Change will not come without the development of different localities all over the country

For more information, go to our website [www.mba-undh.edu.ht](http://www.mba-undh.edu.ht) or call +509 48 84 8888. My personal tel is +787 632 6972

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THANK YOU